

Bulky tea set

For Muuto in Denmark

Bulky has a colourful and expressive form with slightly over-sized details. It's playful design is inspired by fairy tales and children's story books where things and shapes were exaggerated and emphasized to fit a kid's wild imagination.

The set is made of porcelain and consists of pot with tea filter, milk jug, cookie jar, sugar bowl and tea cups. It's available in three colours; white, grey and bright yellow.

Project information

Title: Bulky

Object: Tea set

Client: Muuto (www.muuto.com)

Sizes: 12x15x9 cm / 10x10x12 cm / 10x15x12 cm / 14x14x22 cm / 23x14x22 cm

Material: Porcelain

Design: Jonas Wagell

Year: 2011



Designer Jonas Wagell

Short biography and references

Jonas Wagell is a Swedish architect and designer born in 1973. Wagell's studio is based in the Hornstull area of Stockholm, but it's collaborations stretch as far as Asia and North America. Wagell's work has come to be known for simplistic playfulness and clever compact living.

Jonas is trained in graphic design, marketing, product design and architecture at schools including Konstfack, Beckmans and Berghs in Stockholm and Parsons in New York City. He has a back record in strategic project management and communication.

Today the studio's architecture work is mostly known for the prefab house concept Mini House which early was recognized by Wallpaper* Magazine which named him one of "the world's 50 hottest young architects" in 2008. More recently Wagell has designed an extensive range of small and functional sauna and well-being cabins called Arjan Sauna, realized together with a Swedish house company.

In terms of product design the studio strives for a diverse approach - from furniture and lighting, to tableware and consumer goods. The clients include Scandinavian companies such as Menu, Normann Copenhagen, Muuto and Design House Stockholm, but also major brands like WMF in Germany and Design Within Reach in the United States. Since the end of 2014 Jonas is consulting with creative direction as well as designing the first collection of products for a new American design brand to be launched during 2016. Furthermore, during 2015 Wagell was commissioned by the new Chinese design brand Zaozuo as one of three acclaimed design studios to contribute with several products for the start-up collection to be released in late 2015.

Awards and merits

2015: Wallpaper* Handmade exhibition in Milan in collaboration with Kettal.

2014: Keynote lecturer at Belgrade Design Week 2014.

2014: Elle Decoration Swedish Design Awards, Cloud (Bsweden) Lamp of the Year.

2008: Wallpaper* Architects directory - The world's 50 hottest young architects.

2008: Innovation Award 2008 Mini house, Swedish Chamber of Commerce, London.

2008: First prize 100% Futures Competition at 100% Design London.

Education

2002-2007: Interior Architecture & Furniture Design MFA, Konstfack, Stockholm

2004-2005: Interior Design, Parsons School of Design, New York City

2001-2002: Form studies, Beckmans School of Design, Stockholm

2000-2001: Strategic Project Management, Berghs School of Comm., Stockholm

1996-1997: Marketing Economics, Berghs School of Communication, Stockholm

1994-1995: Graphic Design and print, Ebersteinska, Norrköping

Selection of book publications

Nanotecture (Phaidon), 2016

CITIX60 Stockholm (Viction:ary), 2016

Atlas of European Architecture (Braun), 2015

Die Besten Einfamilienhäuser Bis 150 m2 (Callwey), 2015

Scandinavian Designers at Work (Luster), 2014

Details in Contemporary Bar and Restaurant Design (Laurence King), 2013

Top Space & Art (Alpha Books), 2011

Highlight Commercial Space (Dalian), 2011

Restaurant & Café Design (Dalian), 2011

Staging Space (Gestalten), 2010

1000 Garden designs (Laurence King), 2010

Arcadia (Gestalten), 2009

Space Craft 2 (Gestalten), 2009

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