

Cloud pendant lamp

For Bsweden in Sweden

Cloud is a glass globe pendant which provides a gradient light amplified downwards. The characteristic silhouette resembles a cloud and several lamps together appear asymmetric when viewed from different angles and distances.

The concept is a development of the common pendant globe, but instead of using a strict symmetric shape which looks identical from all angles it has a curved shape that will change appearance from different positions in a room. To avoid light from flooding the ceiling traditional globes use a wide fixture to block the top. Cloud is instead equipped with a light filter that creates a decorative gradient illumination and attenuates the upward light.

*Cloud was awarded Lamp of the Year 2014
by Elle Decoration Swedish Design Awards!*

Project information

Title: Cloud
Object: Pendant lamp
Client: Bsweden
Size: 40x40x35 cm
Material: Glass, steel
Design: Jonas Wagell
Design year: 2011
Production year: 2013



Designer Jonas Wagell

Short biography and references

Jonas Wagell is a Swedish architect and designer born in 1973. Wagell's studio is based in the Hornstull area of Stockholm, but it's collaborations stretch as far as Asia and North America. Wagell's work has come to be known for simplistic playfulness and clever compact living.

Jonas is trained in graphic design, marketing, product design and architecture at schools including Konstfack, Beckmans and Berghs in Stockholm and Parsons in New York City. He has a back record in strategic project management and communication.

Today the studio's architecture work is mostly known for the prefab house concept Mini House which early was recognized by Wallpaper* Magazine which named him one of "the world's 50 hottest young architects" in 2008. More recently Wagell has designed an extensive range of small and functional sauna and well-being cabins called Arjan Sauna, realized together with a Swedish house company.

In terms of product design the studio strives for a diverse approach - from furniture and lighting, to tableware and consumer goods. The clients include Scandinavian companies such as Menu, Normann Copenhagen, Muuto and Design House Stockholm, but also major brands like WMF in Germany and Design Within Reach in the United States. Since the end of 2014 Jonas is consulting with creative direction as well as designing the first collection of products for a new American design brand to be launched during 2016. Furthermore, during 2015 Wagell was commissioned by the new Chinese design brand Zaozuo as one of three acclaimed design studios to contribute with several products for the start-up collection to be released in late 2015.

Awards and merits

2015: Wallpaper* Handmade exhibition in Milan in collaboration with Kettal.

2014: Keynote lecturer at Belgrade Design Week 2014.

2014: Elle Decoration Swedish Design Awards, Cloud (Bsweden) Lamp of the Year.

2008: Wallpaper* Architects directory - The world's 50 hottest young architects.

2008: Innovation Award 2008 Mini house, Swedish Chamber of Commerce, London.

2008: First prize 100% Futures Competition at 100% Design London.

Education

2002-2007: Interior Architecture & Furniture Design MFA, Konstfack, Stockholm

2004-2005: Interior Design, Parsons School of Design, New York City

2001-2002: Form studies, Beckmans School of Design, Stockholm

2000-2001: Strategic Project Management, Berghs School of Comm., Stockholm

1996-1997: Marketing Economics, Berghs School of Communication, Stockholm

1994-1995: Graphic Design and print, Ebersteinska, Norrköping

Selection of book publications

Nanotecture (Phaidon), 2016

CITIX60 Stockholm (Viction:ary), 2016

Atlas of European Architecture (Braun), 2015

Die Besten Einfamilienhäuser Bis 150 m2 (Callwey), 2015

Scandinavian Designers at Work (Luster), 2014

Details in Contemporary Bar and Restaurant Design (Laurence King), 2013

Top Space & Art (Alpha Books), 2011

Highlight Commercial Space (Dalian), 2011

Restaurant & Café Design (Dalian), 2011

Staging Space (Gestalten), 2010

1000 Garden designs (Laurence King), 2010

Arcadia (Gestalten), 2009

Space Craft 2 (Gestalten), 2009

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